

79 WORDS, 30 SECONDS

TRADITION OF PAIN RELIEF

COMPASSION FOR LOVED ONES IS AT THE HEART OF THE JAPANESE IDEA OF "TE-A-TE." IT'S ALSO THE STARTING POINT OF HISAMITSU'S "PATCH TREATMENT CULTURE," WHICH THEY HAVE EMPHASIZED SINCE 1934. IN CELEBRATION OF THE NINETIETH ANNIVERSARY OF THE SALONPAS PATCH, THE WORLD'S NUMBER-ONE BRAND OF OVER-THE-COUNTER TOPICAL ANALGESICS IN THE PATCH CATEGORY, HISAMITSU AMERICA OFFERS IN-PERSON AND ONLINE PRODUCT SAMPLES IN MAY. FOR A FREE SAMPLE (WHILE SUPPLIES LAST) GO TO TRY-SALONPAS--DOT--COM OR THE SPANISH LANGUAGE SITE AT PRUEBA-SALONPAS--DOT--COM.