



# Hints For Homeowners

## Tips for Homeowners to Make Summer Home Projects More Affordable

(NAPS)—If you're like most American homeowners, you are eager to enhance and update your living space. According to a 2024 U.S. Houzz & Home study, the median planned budget for most households hovers around \$15,000 and kitchens remain the most renovated rooms (29%), with living rooms also popular (21%).

### The Barriers

For many, the rising costs of home upgrades can be a significant barrier. Investments in improvements typically help increase the value of a home in the long term, but paying for them today can be difficult. It's important for homeowners to know what options they have to pay for the goods and materials that accompany a home upgrade. Financial solutions that offer promotional financing give homeowners options that can help them pay for their projects in a way that fits their payment timeline and budget.

### A Solution

The Synchrony HOME™ Credit Card is an option for homeowners who want flexible financing solutions to manage the costs of their home-related expenses like appliances, flooring, furniture, patios, barbecues, and more.

### Key benefits include:

- **Promotional Financing:** Homeowners can enjoy everyday promotional financing for six months on purchases from \$299 to \$1,998.99 and 12-month purchases over \$1,999. Homeowners can also access promotional financing from 12-60 months at select retailers.
- **Wide Acceptance:** The card can be used at more than 16,000 locations nationwide, making it easier for home-



**Planning to improve your home can be easier when you know you can cover the costs.**

owners to purchase what they need.

- **Increased Affordability:** According to Synchrony research, 66% of major purchase shoppers agree that financing makes larger purchases more affordable, allowing them to take on more extensive projects without financial strain.

“Summer is the perfect time for home upgrades, but the rising costs of goods and materials can be daunting,” said Curtis Howse, CEO of Synchrony’s Home & Auto platform. “Our financing programs empower homeowners to tackle their dream projects now and pay over time, making it easier to manage their budgets and enhance their living spaces.”

### Learn More

For information on the Synchrony HOME Credit Card and a directory of retailers nationwide that accept it, visit <http://www.synchrony.com/home>.