



PROTECT YOUR PROPERTY

IF YOU OR SOMEONE YOU CARE ABOUT IS EVER AMONG THE MORE THAN FORTY-ONE MILLION AMERICANS AT RISK OF FLOODING—AT AN AVERAGE ANNUAL COST OF THIRTY-TWO BILLION DOLLARS—THERE MAY BE GOOD NEWS FOR YOU.

A SIMPLE-SEEMING BUT INGENUOUS NEW INVENTION CAN HELP YOU PROTECT YOUR PERSONAL PROPERTY. IN FACT, SAVING YOUR STUFF CAN BE IN THE BAG. LITERALLY. THAT'S BECAUSE YOU CAN NOW GET KRISIS BAGS, THAT ARE MADE OF THE SAME SORT OF WATER-TIGHT MATERIAL AS WATER TANKS AND INFLATABLE BOATS. YOU SIMPLY OPEN THE BAG, PILE IN YOUR POSSESSIONS—ELECTRONICS, JEWELRY, PHOTO ALBUMS, FURNITURE, WHATEVER—AND ZIP IT SHUT. EVEN THE ZIPPERS ARE MADE TO BE WATERPROOF. YOU CAN SAFELY LEAVE THE AREA KNOWING YOUR ITEMS WILL BE SAFE FROM WATER AND MOLD DAMAGE EVEN IF THE BAG BECOMES COMPLETELY SUBMERGED.

AFTER THE FLOOD WATERS RECEDE, JUST UNZIP THE BAG AND PUT EVERYTHING BACK WHERE IT HAD BEEN. THE COMPANY IS SO SURE OF ITS PRODUCT, IT'S EVEN GIVEN THE BAGS AWAY TO HURRICANE VICTIMS.

TO LEARN MORE, OR TO ORDER THE BAGS, IN HANDY, STANDARD, OR SUPER SIZES, VISIT KRISIS-(WITH A "K")-BAGS--DOT--COM.