

# Our Great Growers

## Anheuser-Busch Celebrates American Growers

(NAPS)—Behind every sip of Anheuser-Busch's industry-leading beers is a farmer who worked hard to grow the high-quality rice, barley, corn, or hops inside that beer. That is why Anheuser-Busch is raising a toast to the more than 700 farmers across the country who make our beers possible.

For more than 165 years, Anheuser-Busch has been proudly connected with and committed to American farmers, many of whom it has worked with for generations. As the nation's leading brewer and a major American manufacturer, Anheuser-Busch is a significant purchaser of U.S. agricultural products, spending more than \$700 million annually to source nearly all their ingredients from farmers across the United States. This includes 100% of the rice and corn and 99% of the barley in their iconic American beers.

"American farmers are the backbone of this country, and Anheuser-Busch has been deeply connected to the U.S. agricultural community and committed to sourcing high-quality ingredients from U.S. farmers for more than 165 years—that's who we are," said Brendan Whitworth, CEO of Anheuser-Busch. **"Their success is our success, and we are proud to lead the beer industry in support of the farmers whose hard work brings our beers to life."**

This past spring, Anheuser-Busch



**America's farmers grow top ingredients to the cheers of beer drinkers.**

became the first company to achieve the new U.S. Farmed certification for its Busch Light, Busch, Bud Light, Budweiser, and Michelob ULTRA beers, indicating that at least 95% of agricultural ingredients are grown by farmers in the United States. A symbol of superior quality and support for American farmers, the U.S. Farmed certification acts as a reminder of American farmers' dedication and encourages customers to choose products made with American grown ingredients. As the first company to be certified, Anheuser-Busch is paving the way for others to support U.S. agriculture by certifying its brands U.S. Farmed.

Today and every day, Anheuser-Busch thanks American growers for their contributions. Remember to **CHOOSE BEER GROWN HERE** to support our nation's farmers!