

Top Backyarding Trends for 2025

(NAPS)—The popularity of backyarding will continue to increase in 2025, says the TurfMutt Foundation, which has encouraged outdoor living and caring for green spaces for the last 15 years. Backyarding is the act of moving everyday activities such as dining, entertaining, relaxing, and working to outdoor green spaces including family yards, parks, sports fields, and other green areas.

Things are always changing economically, culturally, and in terms of what people prioritize in their lives; however, the importance of the family backyard and community parks remains consistent. People have come to appreciate the many health, well-being, environmental, and economic benefits of the green space around us, and the Turf-Mutt Foundation says that communities should be making it a greater priority.

Here are the top backyarding trends for 2025:

- The need for urban backyarding will increase. Homebuyers moved to the suburbs in droves during the pandemic, but mandates to return to in-person workspaces continue driving people back to city centers. This means greater importance on making the most of small urban backyards, balconies, or patio gardens. There will also be an increased desire for "public backyarding" spaces, like neighborhood parks, pocket parks, community gardens, dog parks, and more.
- Cities investing in green space will be sought after. Community investment in spaces for "public backyarding" as a keystone amenity has proven to produce happier residents. Green space makes cities more livable, creates wildlife habitats, and improves environmental conditions within city corridors. The city of Louisville is ahead of this trend with Mulligan's Bark Park and The TurfMutt Foundation Great Lawn, both in the city's historic downtown.
- Outdoor activity areas will accommodate all ages. According to the National Association of REALTORS*, there are now more multi-generational households than ever before. This is largely because of the cost of homeownership and the need to pool money to afford housing. Other factors are an aging population that requires care or young adults "boomeranging"



People and their pets will be particularly appreciative of green spaces in the year ahead.

back home due to high housing costs. Backyards will be revamped for flexible activity zones that accommodate all manner of activities.

- Backyards will become wellness retreats. The focus on improving mental health in big and small ways will continue to gain steam in 2025, and the backyard and public green space will play a pivotal role. People will set up calming spaces in their yards to support a slower lifestyle, seek out opportunities to disconnect from technology, and reconnect to the natural world right at their back door and in neighborhood parks.
- Pet-friendly spaces will level up. More than 66 percent of American households own a pet, and more millennials are choosing pets over having kids. Expect greater pet pampering in the backyard with water fountains, digging areas, and at-home agility courses. Pet lovers also will seek out communities that cater to their canines with dog parks such as Mulligan's Bark Park, agility courses, splash pads, pet-friendly shopping and dining corridors, and more.

To learn more about the TurfMutt Foundation, download the TurfMutt Foundation's International Backyarding Fact Book and sign up for Mutt Mail, a monthly e-newsletter with backyarding tips and all the news from the TurfMutt Foundation, visit TurfMutt.com. You can see Mulligan the TurfMutt on the CBS Lucky Dog television show on Saturday mornings.