

# BUSINESS SOLUTIONS

## How Financing Options Help Customers Get What They Need—When They Need It

(NAPS)—As National Small Business Week (May 4–10, 2025) celebrates the hardworking businesses that fuel communities, two small business success stories—Merlin Complete Auto Care and Nielsen Enterprises—highlight how financing solutions from Synchrony help their customers say “yes” to important purchases, without the stress of upfront costs.

### For Customers,

#### Peace of Mind Comes Standard

From unexpected car repairs to gearing up for summer adventures, Synchrony’s flexible financing options are making it easier for everyday people to take care of what matters most.

At Merlin Complete Auto Care, a trusted chain of automotive repair shops in Illinois, many customers face the burden of essential car repairs costing between \$800 and \$1,500—expenses that often come out of the blue. Thanks to the Synchrony Car Care credit card, Merlin customers can break those costs into manageable monthly payments.

“Having the option to finance repairs gives our customers peace of mind and keeps their vehicles safely on the road,” said Muffadal Simba, owner of Merlin Complete Auto Care. “They don’t have to delay repairs or take on high-interest debt elsewhere—they can get what they need now and pay over time.”

One customer even used Synchrony to finance a \$4,800 repair bill, a clear example of how the program helps people handle urgent needs without financial strain. And because the card is offered by Merlin Complete Auto Care and issued by Synchrony, customers have transparency about who they’re trusting for both service and financing—building loyalty and long-term relationships in the process.

### Helping Customers Hit the Road—and the Trails—Faster

Meanwhile, at Nielsen Enterprises in Lake Villa, Illinois—a premier powersports dealer offering everything from motorcycles to ATVs—Synchrony



**During National Small Business Week, and throughout the year, companies showcase the power of flexible payment solutions for everyday consumers.**

financing helps customers say “yes” to adventure. Whether it’s a boat for the lake or a motorcycle for scenic rides, the dealership’s financing process is seamless and fast, with eSignature and autopay features that simplify everything.

“Our customers want to spend time outdoors, not hours at the dealership,” said Jeff Nielsen, Marine Division Manager. “Synchrony makes financing fast, easy, and reliable—so our customers can get on the road or water with zero hassle.”

Thanks to consistently strong promotional offers and reliable customer service, Nielsen customers can feel confident that they’re getting a great deal—and they won’t have to be concerned with issues after the sale. That’s why Synchrony now finances 20 to 30% of all credit deals at Nielsen Enterprises.

### Smart, Flexible Financing for Real Life

This National Small Business Week, Synchrony celebrates the small businesses that go above and beyond to support their customers. Whether it’s fixing a family car or upgrading to a new recreational vehicle, Synchrony’s payment solutions make life’s important purchases more accessible and affordable.

To learn more about how you can take advantage of Synchrony’s financing options—and support local businesses, visit [Synchrony.com](https://www.synchrony.com).