

# Understanding Yourself

## Six Park Personality Types: Which One Are You?

(NAPS)—From bustling activity hubs to tranquil nature escapes, public parks offer diverse experiences that cater to the different ways people like to use and enjoy the outdoors.

Based on new research conducted for the TurfMutt Foundation by The Harris Poll, the Foundation identified six distinct “Park Personality Types.”

The study also shows 9 in 10 Americans want communities to prioritize providing public green space for residents’ health and well-being, and they desire more parks, walking trails and picnic spots near their homes.

“Our research revealed something fascinating: people utilize and benefit from parks differently,” says Kris Kiser, President & CEO of the TurfMutt Foundation, which has advocated for the care and use of green spaces for over 15 years. “Understanding these park personality types can help communities better cater to the diverse needs of residents and can also help residents maximize the power of parks in their community.”

The six park personality types:

**Park Pros** are experts at tapping into the diverse activities parks offer including walking and hiking and enjoying nature, and they take many indoor activities, such as working, exercising, dining and connecting with friends and family, to park settings.

**Dog Park Enthusiasts** ensure their pet’s exercise and socialization by visiting park trails and dog parks, which are critical to urban neighborhoods that don’t have large yards or access to dog-friendly spaces.

**Picnic Players** gather at park pavilion shelters and picnic tables, enjoying barbecues, school reunions, family gatherings and more.

**Nature Lovers** enjoy birdwatching, appreciate landscape diversity, and want to see parks support pollinators and other local wildlife habitats with flowering plants, shrubs and trees.

**Outdoor Educators** want to improve education outcomes and behavioral issues in kids by taking learning outside. Study sessions in the grass, hands-on learning in an outdoor classroom science lab, and nature-based scavenger hunts are all

### Park Personality Types

People utilize and benefit from parks in different ways. Which personality fits you?



For more visit [TurfMutt.com](http://TurfMutt.com)



### What's your park personality?

part of their lesson plans. Give yourself extra credit by incorporating TurfMutt’s free, STEM-based lesson plans, which are downloadable at [TurfMutt.com](http://TurfMutt.com) or in the USGBC Learning Lab.

**Exercise and Sports Fans** have a real appreciation for natural turf playing fields where they can exercise, play baseball, tennis, pickleball, golf and more, or cheer on their kids’ games.

TurfMutt, which celebrated its 15th anniversary in 2024, was created by the Outdoor Power Equipment Institute’s (OPEI) TurfMutt Foundation and has reached more than 70 million children, educators and families since 2009. Championed by Foundation spokesdog, Mulligan the TurfMutt, and through education partners such as Scholastic, Discovery and Weekly Reader, TurfMutt has taught students and teachers how to “save the planet, one yard at a time.”

Look for Mulligan the TurfMutt on the CBS Lucky Dog television show and Mission Unstoppable on Saturday mornings.

In 2024, the Great Lawn at Louisville’s award-winning Waterfront Park on the Ohio River was renamed the TurfMutt Foundation Great Lawn as part of a \$1 million sponsorship. Waterfront Park, home of the TurfMutt Great Lawn and located in TurfMutt’s hometown of Louisville, was named #1 Riverwalk in the United States in the USA Today Readers’ Choice Awards.

### Learn More

More information is at [www.TurfMutt.com](http://www.TurfMutt.com).